



**BIANCA  
MATIRA**  
GRAPHIC DESIGNER

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## PROFILE

- a young & aspiring graphic designer from Manila with a passion for illustration
- a fast learner, has adaptive capabilities and a keen eye for details

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**@** @shebenx  
**in** /biancacmatira



## EDUCATION

- **AB IN MULTIMEDIA ARTS & DESIGN**  
iACADEMY  
May 2012 - Apr 2016  
*- Magna Cum Laude*  
*- Best Thesis in Multimedia Arts (Web & Interactive)*
- **BS ARCHITECTURE**  
University of Santo Tomas  
Jun 2011 - Mar 2012  
  
Completed only the first year of Architecture.  
Took relevant courses: Monochromatic Drawing and Color Rendering and Still Life.

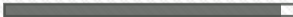
## CONFERENCES ATTENDED

Graphika Manila 2013  
Graphika Manila 2014  
Graphika Manila 2015

## EXPERIENCE

- **E-LEARNING DEVELOPER**  
Rocket Concepts Digital Marketing Services, Inc.  
Oct 2018 - Present  
  
Creates computer-based training materials: conceptualization, storyboarding & development
- **LAYOUT ARTIST**  
ABS-CBN Publishing, Inc.  
Aug 2016 - Jan 2017  
  
Created advertorial layouts, helped art directors in brainstorming, shoots and revisions.
- **GRAPHIC DESIGNER**  
Freelance  
May 2016 - Present  
  
Commissions for graphic and logo designs, and illustrations by various clients.

## ABILITIES

Illustration   
Logo & Branding   
Infographics   
Editorial Layout 

## SOFTWARE SKILLS

Adobe Photoshop   
Adobe Illustrator   
Adobe Indesign   
Adobe Premiere 

## INTERESTS



TRAVELING



BOOKS



FASHION



LETTERING

## LANGUAGE



TAGALOG  
100%



ENGLISH  
90%